

**OBERER THOMPSON COMPANY  
PRESS RELEASE**

**for immediate release**

**Contact:  
Walt Hibner, Vice President  
426-3577**

**EASTERLING STUDIO WINS CoTY AWARD  
FOR GREATER DAYTON BUILDING & REMODELING**

*Dayton, OH, January 27, 2005* – When downtown Dayton business Easterling Studios wanted to develop a new corporate image through an interior renovation of their Wayne Avenue location, they turned to Greater Dayton Building & Remodeling, an Oberer Thompson Company.

Greater Dayton Building & Remodeling's goal was to provide a redesigned customer interaction areas that equaled the photography studio's reputation for providing quality portrait services to the community for more than a decade. What Easterling Studios got was an award-winning interior design.

Greater Dayton Building & Remodeling's design team saw that the existing facility would need a total interior recreation to utilize state-of-the-art design ideas, which would create a museum of portrait displays. The design concept was to stimulate the portrait customer and educate them about the possibilities of portrait design. The team developed a scope of work that included an acoustical ceiling system replacement with a new "studio black" finish. In addition, the lighting system was redesigned to create emphasis on the portrait displays and accentuate the reception counter environment.

Custom paint finishes were utilized to further enhance the background for the display wall areas. A spacious and contemporary reception counter was designed to accommodate the multiple functions of the work area and a new graphics display was created using wire and glass to compliment the studio's creative look.

As a result, the creative and carefully planned project was honored with a Contractor of the Year Award (CoTY) from the local chapter of the National Association of the Remodeling Industry (NARI) in the Commercial Interior category.

Contractors throughout the Dayton area compete for the prestigious CoTY Awards in recognition of their achievements during the previous year. Winners are selected by a panel of expert judges within the industry and associated fields. Entries are judged on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty and entry presentation.

Greater Dayton Building & Remodeling will add the 2005 CoTY Award to their collection of more than 20 CoTY Awards that they have won over the years.

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Greater Dayton Building & Remodeling, an Oberer Thompson Company provides residential and commercial remodeling services. Oberer Thompson Company officially began operations in January 2004 after joining forces with Oberer Commercial Construction, Ltd. The company holds one of the Miami Valley's most complete portfolios of residential and commercial real estate and construction services. The company also offers commercial construction and insurance restoration services.